



# metavisa

LAYER 3 MIDDLEWARE PROTOCOL

A decentralized identity and credit system for the Metaverse.



# the world we know is changing \_

01

Real



02

Virtual



03

Meta





# Identities are thus changing accordingly

01

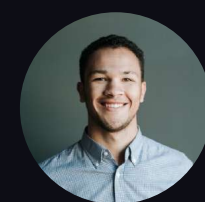
Real



John Smith

02

Virtual



John Smith



Blockchain Enthusiast / cryptocurrency  
Evangelist / Influencer / Inspirer /  
Chief Visionary / Serial Entrepreneur  
(i.e. every business i started has failedt) /  
Founder (Omission) / Philanthropist (Another  
Omission) / Empowering (Something) / Life  
Coach / Father / Trendsetter / ...

03

Meta



# Credit data and identity statistics continue to uphold infrastructures as trustworthy and indispensable for current business economies and environments

01

Real

Identified by

**Banks & Telecom Operators**



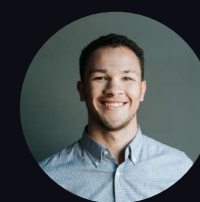
John Smith

02

Virtual

Identified by

**Banks & Telecom Operators**



John Smith

LinkedIn

Blockchain Enthusiast / cryptocurrency  
Evangelist / Influencer / Inspirer /  
Chief Visionary / Serial Entrepreneur  
(i.e. every business i started has failedt) /  
Founder (Omission) / Philanthropist (Another  
Omission) / Empowering (Something) / Life  
Coach / Father / Trendsetter / ...

03

Web3

Identified by

**Code & Smart Contracts**



# Current market environment

Throughout the Blockchain, Web3, and Metaverse industries, there are still no mature solutions to fully establishing and stabilizing the identity and credit control system.

## You may have heard about :

- Litentry  
a cross-chain identity aggregator
- Maskbook  
protected privacy on SNS
- Galaxy  
NFT service infrastructure, backed by personal data
- Nansen  
raw on-chain data provider



Introducing

# metavisa

Where Metaverse  
meets Identity





# contents \_

01 What is metavisa ?

02 metavisa Protocol Credit Score

03 Usage Scenario

04 Business Model

05 Privacy and Information Security

06 Tokenomics

07 Roadmap

08 Fundraising

09 Team

10 Why Us

11 Contact Us



01

# What is metavisa ?



## metavisa

By analyzing blockchain data such as on-chain address behaviour and token staking, the metavisa Protocol helps users to establish and display reliable on-chain identity & credit records; making it easier and safer to access DeFi, NFT, GameFi, DAOs, and other ecosystems through the metavisa Identity & Credit Oracle Engine.



# 02 metavisa protocol Credit Score (MCS)

Using a combination of cloud computing, machine learning technologies and model algorithms such as logistic regression, decision trees and random forests metavisa conducts comprehensive processing and evaluation of on-chain data in various dimensions such as Credit History, On-Chain Behaviour & Preference, Address Activity Levels, Asset Holdings & Portfolio History and Address Correlation.

The metavisa credit score system will award users with ranked badges based on their MCSs. Users with higher MCSs will be rewarded with high-ranking badges which can be shown to acquire privileges in services from various DApps.





# Usage scenarios



## The symbol of honor

metavisa issues a badge of Honor by evaluating the credit rating of an address. Each badge will be an exclusive NFT owned by the address



## Login credentials

metavisa credit system can be used as a credential to log in to third-party applications in Metaverse



## Integration with games

Games in Metaverse can be combined with the metavisa credit system to achieve special rewards distribution and game asset credit transactions.



## Integration with DeFi

The decentralized lending platform can combine with the metavisa credit system to improve product experience, such as adding credit lending services or offering new services.



## Integration with DAOs

DAOs can be combined with the metavisa credit system in many ways. For example, addresses with higher credit scores could have more voting power.



## User growth

Devs can use the metavisa credit system to quickly screen for trusted users, thereby improving marketing and efficiency



## Customer management

Devs and communities can formulate a corresponding membership system based on the metavisa credit system to motivate users and thereby enhance user loyalty

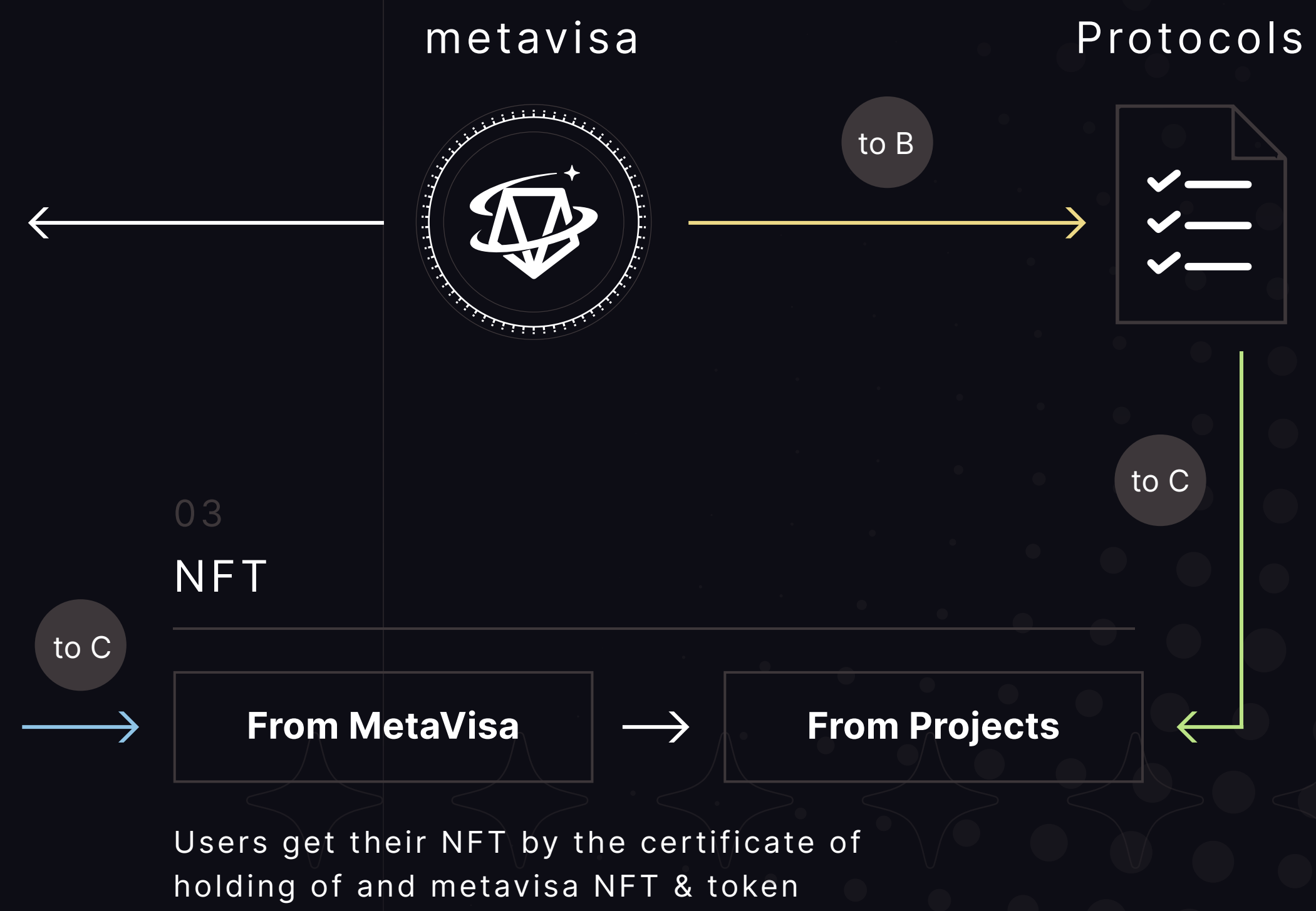


# 04 Business model

- 01 Upgrades with more metavisa tokens
  - 02 Token derivative products
  - 03 NFT incentives and benefits
  - 04 Unlock more benefits with metavisa token
- 
- Burn metavisa token during data exchange
- 
- Airdrop & Marketing

01 Data

**Credit History, On-Chain Behaviour Preference, Address Activity Level, Asset Holdings, Portfolio, Address Correlation**





# 05 Privacy and information security —

- metaVisa Protocol will not invade your privacy and will not collect any personal data other than the address's on-chain actions and behavior.
- metaVisa Protocol has formulated a special "Credit Data Security and Privacy Protection Policy" dedicated to protecting user privacy.
- To ensure the security of your private information, we only output information externally with your authorization. As a rule, we will not output your original detailed information but information that has been processed by desensitization and obfuscation.
- An established and complete data security management control processing system with adopted technical means to ensure that the corresponding systems and processes are fully implemented.
- We review the data security capabilities of all organizations we partner with. We partner only with those organizations that meet our standards. At the same time, we will export information security protection standards to these organizations to enhance the information security protection capabilities of the entire cooperative ecosystem.

# Tokenomics

The MESA token is:

- Used to pay the service fee for using the metavisa identity system and credit system services.
- Used to participate in the governance of metavisa Protocol. Governance includes voting for node elections, changes to the metavisa Protocol identity and credit evaluation models, and other actions.
- Used to encourage users to provide personal data and address data actively; improving the user's personal identity system in Metaverse
- Used to upgrade the MID visual presentation by consuming MESA
- Staking MESA can earn rewards and 30% of the net fees will be distributed as staking rewards.
- 36% of the net fees on metavisa Protocol go to a MESA buy/burn.



# Tokenomics

## Community Rewards (26%)

Distributed to the community through transaction mining, pledges, and other activities. Emitted across 36 months, with halvings every 6 months.

## Team and Consultants (20%)

Locked for one year after issuance, and then released linearly within one year.

## Treasury (12%)

These tokens will be retained as a contingency. A fifth will be unlocked by the third month after TGE, and the remaining amount will be released quarterly over two years.

## Strategic Investor Phase II / Private (10%)

Unlocked 20% by the third month from TGE, and the remaining released linearly within one year.

## IDO (1%)

100% unlocked

## Marketing (15%)

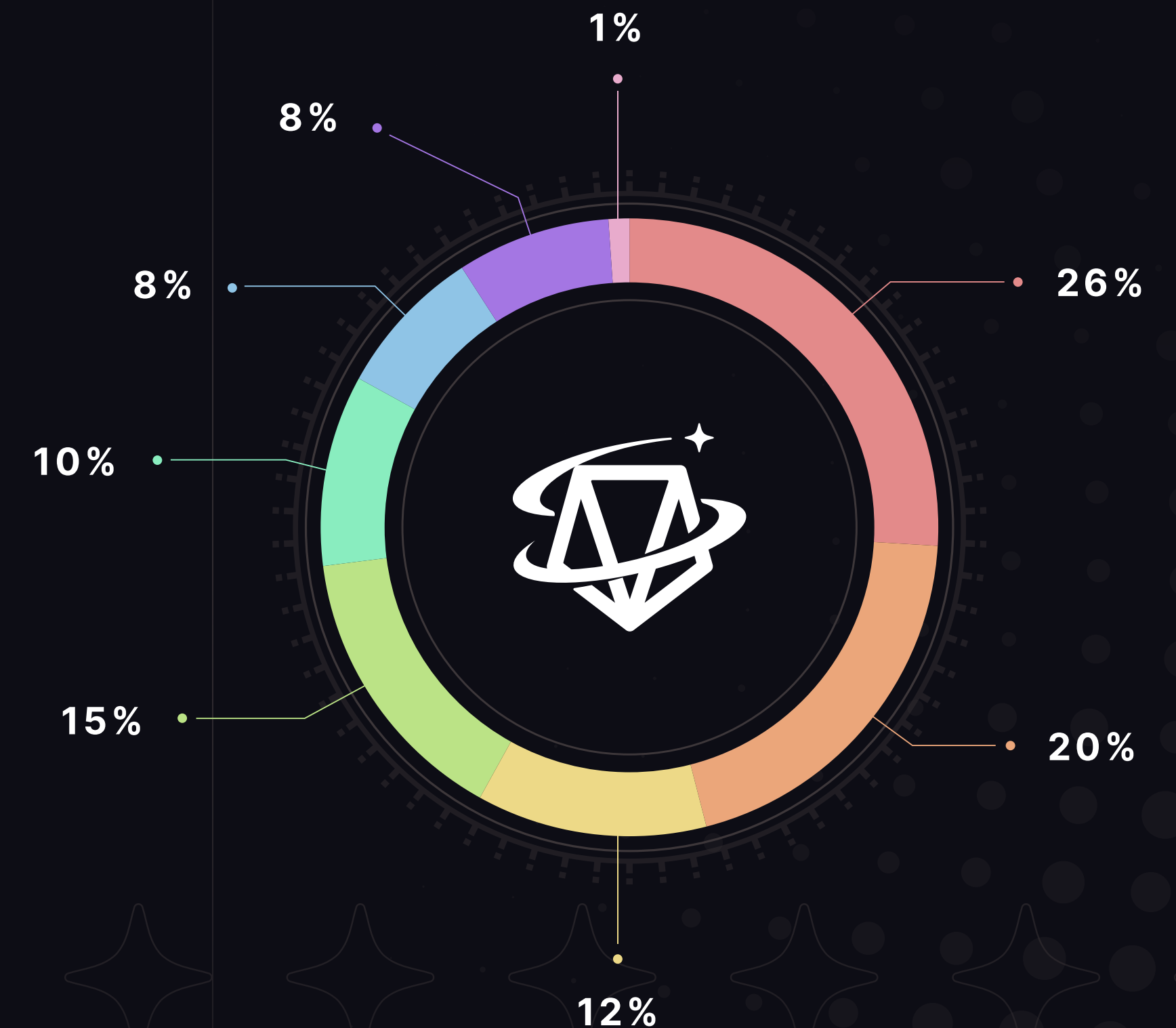
Used for marketing activities, including airdrops, community events, and other activities.

## Partnership & Ecosystem Incentive (8%)

Locked for one year after issuance, and then released steadily over two years.

## Strategic Investor Phase I /Seed (8%)

Locked for one year after issuance, and then released steadily over two years.



# 07 Roadmap

## Q4 - 2021

- ◉ Initial blockchain integrations: Ethereum
- ◉ Data cleaning & algorithm model buildup
- ◉ Data provider integration
- ◉ metavisa Protocol V1 testnet



## Q1 - 2022

- ◉ metavisa Protocol V1 mainnet
- ◉ Ethereum Layer 2 blockchain integrations
- ◉ Data provider integration
- ◉ DeFi integration
- ◉ NTFs and delivery channels integrations



## Q2 - 2022

- ◉ Multi-chain Support: Binance Smart Chain, Huobi Eco Chain, Solana, Polkadot
- ◉ Smart Templates: Pre-Built Smart Triggers for specific use cases
- ◉ metavisa Protocol V2 testnet



## Q3 - 2022

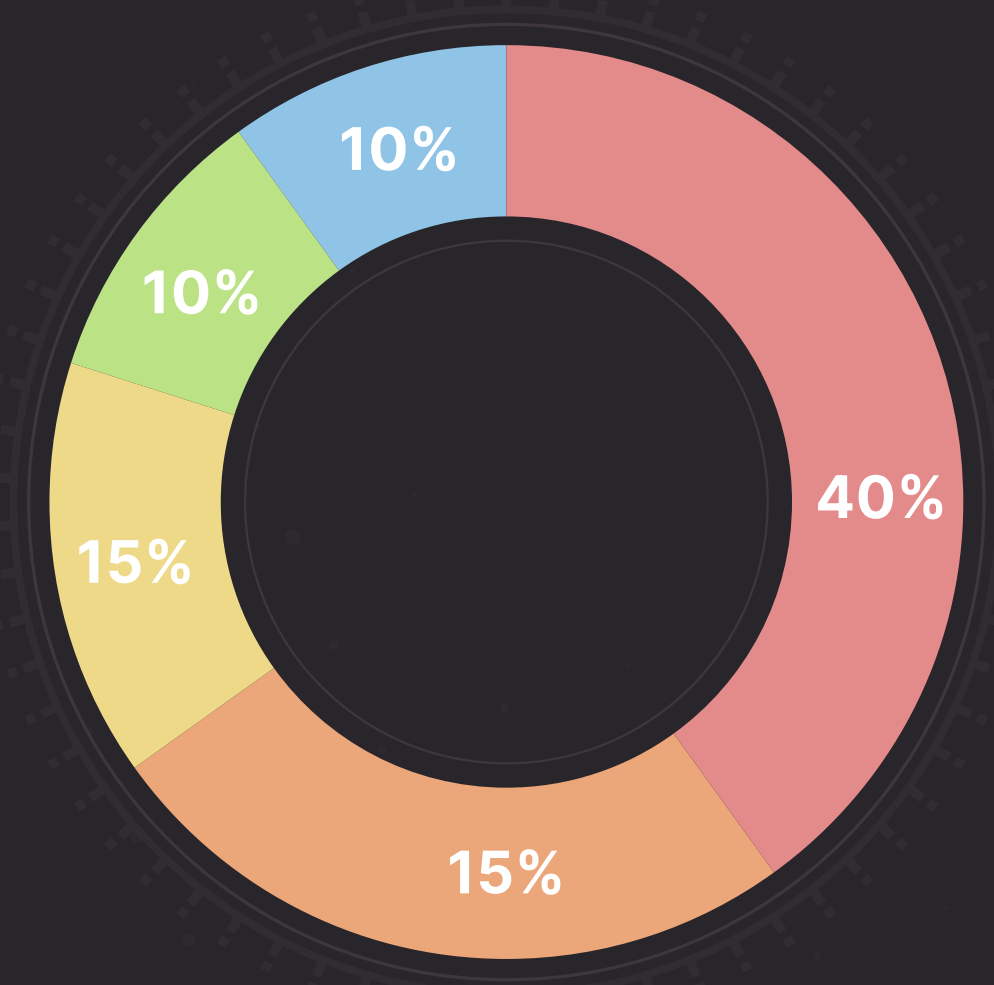
- ◉ metavisa Protocol V2 mainnet
- ◉ Identity & Credit Oracle Engine





## Seed Round Token Financing

- Fully diluted network valuation: \$25M, selling 8% of total token to raise \$2M.
- Lock Up: Unlocked 10% by the third months from TGE, and the remaining will be unlocked linearly within one year.



### Growth (40%)

Marketing & Operations

### Salary (25%)

Core team & Community Contributors

### Technology (15%)

Technology & Development

### Security (10%)

Auditing & Bug Bounty

### Others (10%)

General & Administrative



## Silent Unicorn

A Venture Builder focused on building, financing and expanding technology businesses globally. SilentUnicorn harnesses the power of its expertise and sophisticated network of partners to make an impact across market verticals.



## Jassem Osseiran

Serial entrepreneur and advisor in the financial services, alternative investments sector with over 10 years of demonstrated history in leading commercial operations, strategic partnerships and capital deployment across multiple organizational structures.

# 1 Why Us \_

## Projects

2000+

metavisa's core team has connected with more than 2000 crypto projects over the last four years.

## Regions

10+

A fully dynamic community with more than 10+ languages including Japanese, English, Russian, Chinese, Vietnamese, and Hindi. Nearly 10 million target community members are covered.

## Tech

300+

300+ developers are associated with the metavisa ecosystem.



# Contact Us



Website

<http://metavisa.com>



Mail

[service@metavisa.com](mailto:service@metavisa.com)



Telegram

<https://t.me/MetaVisaResident>



Medium

<https://medium.com/@metavisaofficial>



Discord

<https://discord.gg/X3fWAgeqtv>



Twitter

<https://twitter.com/metavisa>



thanks

metavisa

A DECENTRALIZED IDENTITY AD CREDIT  
SYSTEM FOR THE METAVERSE